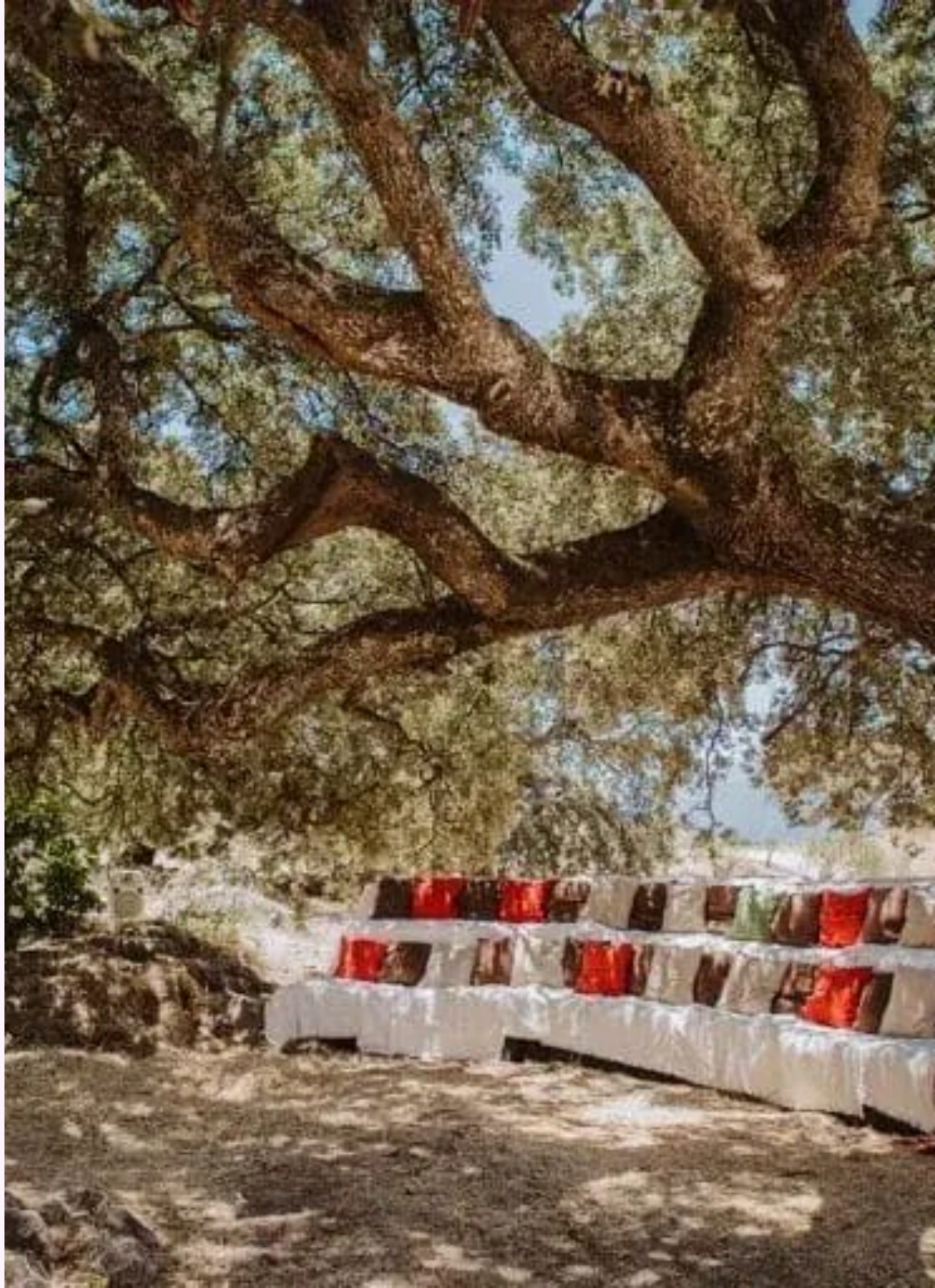
WEDDING VENUES

2026–2027 MEMBERSHIP

Membership Guide

Reach international couples planning a wedding in Spain, with weddingvenues.es and Swish Soirées

FOR WEDDING VENUES AND SUPPLIERS IN SPAIN





WHY LIST WITH US

More than *a listing*

Wedding Venues ES is owned and run by Swish Soirées, a Marbella-based luxury events and wedding planning company. We don't just add your venue to a database: we write your profile, put it in front of couples already planning a wedding in Spain, and help you turn more of their inquiries into bookings.

Our couples are international, style-led and committed to marrying abroad. They want character and local feel rather than a package, and they plan and spend accordingly.

Every inquiry is yours. We are not a booking agent and we never stand between you and the couple.

WHO WE REACH

Our *couples*

We attract couples who book, not browsers: international, style-led, and often planning a celebration over several days.

They come from the UK and Ireland, the rest of Europe, the US, India and Australia, and they want authenticity, quality and real local character for their wedding in Spain.

21–40	€48k	87
TYPICAL AGE	AVERAGE BUDGET	GUESTS ON AVERAGE

33%	39%	28%
UK AND IRELAND	SPAIN AND EUROPE	REST OF THE WORLD

FROM OUR FOUNDER

A word *from Wes*

150k+
PAGE VIEWS A MONTH

3,500+
INQUIRIES A MONTH

Hi, I'm Wes. I've worked in SEO and digital marketing since 2003, helping businesses grow online with strategy and lead generation that can be measured.

I built weddingvenues.es in 2023 to connect couples planning a wedding in Spain with venues and suppliers that deserve to be found. It is built on the same principles I've used for twenty years: be genuinely useful to the person searching, and the inquiries follow.

My aim is simple: send you as many well-matched inquiries as possible, so your calendar fills and we build a long-term relationship that works for both of us. When you do well, we do well.



Wes Lally, founder

WHAT YOU GET

Your listing, *working for you*

- **A profile written for you**
  250 to 400 words around what couples actually ask: real seated capacity, what's included, outside suppliers and the wet-weather plan, with your photos in a considered order.
- **Direct inquiries, checked first**
  Each inquiry is checked for date, guest numbers and budget, then sent straight to your inbox. The conversation is yours.
- **No competing ads**
  Your profile shows your venue and nothing else: no banner ads for other venues beside it.
- **Found on Google and in AI answers**
  Search-friendly structure and schema on every profile, plus links to your own website and social media.

How it works

1. **Apply**
   A two-minute form at weddingvenues.es/list-your-venue.
2. **A short call**
   We talk through your goals and look at your website and photography.
3. **We build your profile**
   You send photos and details; we write the copy and you approve it.
4. **Go live**
   Typically 7 to 10 working days from approval.



TWO WAYS TO WORK WITH US

Choose how *you pay*

Annual membership

From €788 + IVA a year

A fixed yearly fee and no commission: every booking is entirely yours. Three tiers: Essentials, Enhanced and Exclusive (next page).

- No commission on any booking
- Profile written for you
- Regional page placement
- A named account manager on Enhanced and Exclusive

Commission

No upfront cost · 10% of referred bookings

Nothing to pay to join. You pay 10% of the booking value only when a couple we refer books with you.

- No fee to join
- Profile written for you
- Regional page placement
- You pay only when a referral books

If you expect several bookings a year through us, the annual membership usually works out cheaper. If you would rather try us first, the commission option means you only pay for results.

Annual memberships

ESSENTIALS

Everything you need to be found

- **A profile written for you**
  Tailored layout and copy, written by us
- **Direct inquiries to your inbox**
  No middlemen and no commission
- **Links to your website and social media**
  Straight from your profile to your own channels
- **Commission-free bookings**
  Every booking is 100% yours
- **Regional page feature***
  Your venue on the page for your region
- **International reach**
  Couples from the UK, Ireland, the US and Europe

788 € + IVA A YEAR

MOST POPULAR

ENHANCED

Everything in Essentials, plus

- **Social media feature**
  A post about your venue on our social channels
- **A backlink article (worth €150)**
  An article linking to your website, to help your own rankings
- **A blog feature**
  Your venue featured on our destination wedding blog
- **A dedicated account manager**
  One person looking after your profile
- **25% off website and marketing work**
  A professionally designed website for your venue (average value €500)

1,188 € + IVA A YEAR

EXCLUSIVE

Everything in Enhanced, plus

- **Website audit (worth €500)**
  A detailed breakdown of what is working and what isn't
- **Competitor analysis (worth €150)**
  How your competitors present and promote themselves online
- **SEO training (worth €250)**
  Two hours, one-to-one or in a small group
- **Google Maps training (worth €212)**
  90 minutes on ranking your Google Business Profile
- **Social media training (worth €212)**
  90 minutes on getting more from your social channels
- **5 backlink articles (worth €750)**
  Articles linking to your website, to build its rankings
- **50 local business listings (worth €75)**
  Consistent listings that support your map ranking

2,888 € + IVA A YEAR

Upgrade or downgrade between tiers at any time. Prices exclude IVA at 21%.

WHAT VENUES SAY

From venues *we work with*

"Since joining the platform, we've seen a noticeable increase in high-quality inquiries and confirmed bookings from international couples, particularly from the UK and Ireland. Within just one season, our revenue grew by 18%. The listing isn't just a directory, it's a beautifully presented, strategic showcase that speaks directly to the type of couples we want to attract."

HANNAH · TEMPLO SOTOGRANDE

"We've welcomed a wave of international inquiries, couples who truly value what we offer. The quality of leads is exceptional, and our event calendar is filling up faster than ever before. It's not just increased visibility; it's meaningful momentum."

EVENTS TEAM · CAN FRARE, IBIZA

"Since joining weddingvenues.es, we've seen a clear uplift in inquiries from serious couples. Our calendar is filling faster, and we're reaching the kind of clients we've always wanted: international, high-budget and experience-driven."

MARTA · JARDINES DE SAN ENRIQUE

Questions *venues ask*

Who owns weddingvenues.es?

Wedding Venues ES is owned and run by Swish Soirées (swishsoirees.com), a luxury events and wedding planning company based in Marbella.

How do you generate inquiries?

Mostly through search: our pages are built to rank for the specific searches couples make, in Google and in AI answers. We add targeted advertising, social media and email to reach couples who are actively planning.

Do you take commission on bookings?

Only if you choose the commission option: no upfront cost and 10% of bookings we refer. With an annual membership there is no commission at all.

Which option is right for my venue?

If you expect several bookings a year through us, an annual membership usually costs less. Enhanced is the most popular tier. If you're unsure, we'll talk it through on a short call.

How many bookings can I expect?

We can't promise a number: we send inquiries, and you handle the follow-up and the booking. Results depend on your venue, your pricing and how quickly you reply, and the venues that reply within a day do best.

How do inquiries reach us?

By email, after we have checked the date, guest numbers and budget. Your profile also sends couples to your own website and social media. A venue dashboard for tracking inquiries yourself is planned.

What does it cost, and when do we pay?

The prices in this guide are all there is: no hidden costs. Once your venue is approved, we send an invoice with 14 days to pay.

Will any venue be accepted?

No. We review your website, photography and what you offer, and we limit the number of venues in each area so you aren't buried among competitors.

Do you work with planners and suppliers?

Yes. Planners can feature venues in their portfolios (we need a signed agreement between the venue and the planner first), and suppliers can list their services: see the next page.

FOR WEDDING SUPPLIERS

List your *services*

Photographers, caterers, florists, DJs and bands, celebrants, hair and make-up artists, planners, mobile bars and other wedding suppliers working in Spain can list with us too. Your profile appears on the matching category and location pages, and couples contact you directly.

Annual membership

€249 + IVA a year

- No commission on any booking
- Profile written for you
- Category and location page placement
- Links to your website and social media

Commission

No upfront cost · 10% of bookings

- No fee to join
- Profile written for you
- Category and location page placement
- You pay only when a referral books

Apply at weddingvenues.es/list-your-services

WEDDING VENUES

Let’s get your venue *noticed*

Apply online in about two minutes, or get in touch to arrange a video or phone call. There’s no obligation.

List your venue
weddingvenues.es/list-your-venue

List your services
weddingvenues.es/list-your-services

Get in touch

info@swishsoirees.com
WhatsApp: +44 7984 623622
weddingvenues.es · swishsoirees.com

Thank you for reading. Here’s to your continued success, and a calendar full of wonderful weddings.